

Seattle Youth Soccer Association

Minutes for SYSA Board of Commissioners Monthly Business Meeting held on January 9, 2020
at The Ninety, Seattle

Officers, commissioners and staff attending the meeting:

President	Steve Kuhn	x	Ballard	Luke Giustra	x
VP Administration	Alex Johnston	x	Beacon Hill	Keith Leitich	x
Secretary	Phil Herold	x	Capitol Hill	Perry Lee	*
Treasurer			Hillwood	Phil Herold	x
VP Operations	David Funke		Lake City	Dave Farber	x
VP Development Rec	Ann Sattler	x	LVR	Greg Parker	x
VP Competition	Corey McNamee	x	Magnolia	Alex Johnston	x
			McGilvra	Jeff Scott	
Disciplinary Chair	Jeff Huse		Mt Baker	David Funke	*
SSRA SYSA Liaison	Chase Parker	x	Queen Anne	Ryan Hall	*
Seattle United Rep	Kelly Mullins		Seattle United	Kevin Long	
SYSA Cup Rep	Anne Bare	x	Shorelake	Jenica Bell	*
MAR (Rep to State)	Phil Herold	x	Woodland	Mitch Furuglyas	x

*Shannon Palmer represented Mount Baker, Yarrow Banko represented Queen Anne, Shelley Chinn represented Capitol Hill, Kris Espinoza represented Shorelake

Executive Director	David Griffiths	x	Scheduler	Jessica Beckton	x
SYSA Registrar	Paige Blomso		Volunteer Coord	Andrew Westmark	
Assistant Registrar	Anne Bare	x	Bookkeeper	Susan Martin	x
Assistant Registrar	Julie Irwin				

Guests/others present: Jeff McAlister (Adidas) & Jerrod Schei (Soccer.com); Rob Bayuk, Woodland; John Clark and Jon Carver, LVR; Doug Haub, Hillwood

Guest Presentation

Jeff McAlister, Adidas NW soccer sales rep

Points covered:

- Adidas soccer, pyramid and organizations they work with
- Partnerships/sponsorship – allotments, relationship with Soccer.com as a soccer specialty retailer, benefits such as signage
- Estro recreational kit –\$35 adult size, \$28 youth size MSRP; jersey/shorts/socks

Jerrod Schei, Soccer.com

Points covered:

- Buy the product from Adidas, Soccer.com handles the printing
- Bulk pricing: \$19.78 youth, \$22.78 adult (older kids) excluding cost of imprint
- Player pass pricing: \$21.43 youth, \$24.68 adult excluding cost of imprint
- Imprint: \$5 for logo and number, SYSA logo probably another \$2.50
- Fanware page for club logo merchandise
- Projections needed six months out; discussion of forecasting

- SYSA clubs can do this individually
- Question about reduced-cost kits for Beacon Hill
- Further exposition of kickbacks from both Soccer.com and Adidas

Monthly Business Meeting Call to Order

Called to order at 8 p.m.

Volunteer of the Month

Shane Cramer, Queen Anne, who volunteered to handle all the club's game scheduling

Approval of Minutes and Consent Agenda

No additions proposed to consent agenda; consent agenda and minutes of previous meeting approved by acclamation.

Officer, Staff and Committee Reports

- **Steve Kuhn, President**
Owing to time, no report
- **Alex Johnston, VP Administration**
Not present during business portion of meeting (had to leave early)
- **David Funke, VP Operations**
Not present
- **Phil Herold, Secretary/MAR**
 - WYS APFM Saturday, January 23; no fee increase proposed
 - Kuhn referenced that Dan Popp, WYS president, presented trophies at SYSA City Tournament finals and related conversations with him regarding greater WYS emphasis on recreational soccer
- **Treasurer**
 - Presented by Susan Martin, bookkeeper; \$25,000 in the red during current fiscal but not overly concerned:
 - Invoices are out to the clubs
 - Spring soccer will bring in revenue
 - One concern is salaries running at 75% of budget allocation while we're seven months into fiscal
 - Point raised about progression/timing on SYSA setting fees; needs to be known before clubs open fall season registration
- **Corey McNamee, VP Competition**
Been working with Beacon Hill on lopsided score policy; hopefully by next meeting will have something to present
- **Ann Sattler, VP Rec Development**
No report

- **Chase Parker, SSRA Liaison**
 - Reported that City Tournament went well
 - Will be working with Griffiths on spring soccer
- **Jeff Huse, Disciplinary**
Not present
- **Seattle United Board Rep**
Position vacant
- **Paige Blomso, Anne Bare, Julie Irwin, SYSA Registrars**
Report given by Bare:
 - All-City Jamboree: 27 teams fall 2018, 36 fall 2019
 - City Tournament went well, referenced good of the game comments on SYSA site
 - Spring soccer
 - Registration open
 - Some contraction at youngsters during from 2018 to 2019, looking to promote more
 - New coaches' page up with information on SafeSport & etc.
 - Early registration through January 22, late registration February 10-17
 - Skills and games academy registration opens mid-February
- **Jessica Beckton, Scheduler**
 - City Tournament dominated December time, for now SU regional teams in state cups are taking the most time
 - Seattle Parks will be closing Lower Woodland 2/7 and Magnuson 6/7 this summer for rejuvenation; each site takes about eight weeks; one field May/June, the other July/August; will cross all fingers that all will be done before fall
 - Seattle Public Schools starts before Labor Day this fall because Labor Day falls late
- **Andrew Westmark, Volunteer Coordinator**
Not present
- **David Griffiths, Executive Director**
 - Reforming fields task force, stalled out a bit over the holidays as things slowed down; if anyone wants to participate let Griffiths know
 - Griffiths and Beckton been meeting with Seattle Parks, relations are good but need to address some issues
 - Soliciting input around All-City Jamboree and City Tournament, staff has some ideas but would like to hear thoughts
 - Coaches' clinics in the works, involving United Soccer Coaches, Sounders, Arena Sports
 - United Soccer Coaches will do 7v7, 9v9, goalkeeping courses; all rec club coaches should have received coupon code for these and if someone has trouble logging in have them contact Dave; noted that some perceived it as junk mail so need to promote differently
 - Proposed changing the meeting format to give commissioners a forum for reporting, since currently, it's always officers talking; should stagger them every other month

New Business

New Treasurer Candidate - Steve Kuhn

John Clark was presented as candidate for the open Treasurer position. Clark spoke to his background: SYSA coach for 41 years, current treasurer for LVR, longtime veteran of banking industry. Clarified that filling an open position outside of the Annual General Meeting is by act of the commissioners, not a vote/election. Beacon Hill moved to appoint John Clark to the Treasurer position, Woodland seconded, approved unanimously.

Change of Bank – Alex Johnston

Presented by Griffiths in the absence of Johnston. Griffiths and Johnston had come across an opportunity switch banks to Washington Federal. Change would bring accounts with more features, anti-fraud coverage, Griffiths on credit rather than debit card, higher interest rates on Callahan and Sigley funds, sponsorship possibilities, easier to do business as current bank location is in Renton. No opposition voiced, but noted desirability to bring the newly elected treasurer on-board for agreement before executing.

Old Business

United Soccer Coaches Partnership – David G

Postponed owing to time

Further Discussion on Standardized Rules – David G

Griffiths summarized:

- Ultimately about creating some sort of document that's standard for citywide games, to make it easier for referees by reducing the confusion
- In-house program standards remain recommendations, but uniformity would bring best of in-house rules together and create a document that helps everyone; e.g. some clubs are using different rules such as not enforcing the buildout line
- Handout was distributed and some errata were pointed out
- Referee viewpoint discussed
- Next steps: clubs need to provide input in time for next meeting

Announcements and Reminders

Next SYSA Board Meeting Monday February 3

Adjournment

Motion to adjourn by Hillwood, seconded by Woodland, no objections and adjourned at 8:47 p.m.